

**A YEAR OF PROSPERITY
AND FORTUNE TO ALL**

**BOK KAI
FESTIVAL
2024**





Marysville Chinese Community Inc.
P.O. Box 2384
Marysville, CA 95901
EIN: 80-0928029 CA. exempt: 0240987

Bok Kai Festival Sponsorship Opportunities

Friends of Bok Kai Sponsor, \$250

- Business recognition on all Marysville Chinese Community social media platforms
- Company logo on printed poster
- 2 Parade Shirts

Red Envelope Sponsor, \$500

- Business recognition on all Marysville Chinese Community social media platforms
- Company logo on printed poster. One waived entry fee for the parade
- Business name announced as sponsor during parade.
- 4 parade shirts
- 1 limited edition parade poster print

Bomb Day Sponsor, \$1,000

- Business recognition on all Marysville Chinese Community social media platforms
- Company logo on printed poster. One waived entry fee for the parade
- Business name announced as sponsor during parade
- 4 parade shirts
- 1 limited edition parade poster. One 10x10 Vendor spot both days
- Small banner placement (provided by sponsor) during the weekend, location to be determined
- Your business selects & presents a trophy winner at the car show
- Two invites to the Bok Kai Hostess/Ambassador Royal Gala



Firecracker Sponsor, \$2,500

- Business recognition on all applicable Marysville Chinese Community media platforms.
- Your company logo will be prominently placed on the advertisement poster
- One waived entry fee for the parade
- Business name announced as sponsor during parade
- 4 parade shirts. 1 limited edition parade poster print
- One 10x10 Vendor spot both days
- Large banner placement (provided by sponsor) during the weekend, location to be determined
- Your business selects & presents a trophy winner at the car show
- One table (seating for 8) to the Bok Kai Hostess/Ambassador Royal Gala
- A limited edition framed and numbered Bok Kai Parade poster
- Sponsorship logo placed in prominent location on advertising posters

Lion Dancer Sponsor, \$5,000

- Business recognition on all applicable Marysville Chinese Community media platforms
- Your company logo will be prominently placed on the advertisement poster
- One waived entry fee for the parade
- Business name announced as sponsor during parade
- 4 parade shirts. 1 limited edition parade poster print
- One 10x10 Vendor spot both days
- Large banner placement (provided by sponsor) during the weekend, location to be determined
- Your business selects & presents a trophy winner at the car show
- One table (seating for 8) at the Bok Kai Hostess/Ambassador Royal Gala in a preferred location with special recognition at the event
- A limited edition framed and numbered Bok Kai Parade poster
- Sponsorship logo placed in prominent location on advertising posters



Dragon Sponsor, \$10,000

- Business recognition on all applicable Marysville Chinese Community media platforms.
- Your company logo will be prominently placed on the advertisement poster
- One waived entry fee for the parade. Business name announced as sponsor during parade
- 4 parade shirts
- 1 limited edition parade poster print
- One 10x10 Vendor spot both days
- Large banner placement (provided by sponsor) during the weekend, location to be determined
- Your business selects & presents a trophy winner at the car show
- One table (seating for 8) at the Bok Kai Hostess/Ambassador Royal Gala in a preferred location with recognition at the event
- A limited edition framed and numbered Bok Kai Parade poster
- Larger sponsorship logo placed in prominent location on advertising posters
- Special participation at various events throughout the weekend including two entries into the VIP Reception (prior to the parade start)
- VIP seating for 4 during the Fireworks show

For Sponsorship Questions, contact:

Jon Lim, President

Marysville Chinese Community

(530) 329-2254

marysvillechinesecommunity@gmail.com

make checks payable to:
Marysville Chinese Community
P.O. Box 2384
Marysville, CA 95901